

# BETCONSTRUCT SPORTSBOOK



**Sports Betting**  
pre-match, in-play, pool betting  
📱📺📡

INDUSTRY LEADING



FULLY COMPREHENSIVE

FULLY RISK MANAGED

**CONTACT US**  
SALES@BETCONSTRUCT.COM  
WWW.BETCONSTRUCT.COM

**PROMISE OF SERVICE**  
0 <sup>second</sup> 30 <sup>minutes</sup> 24 <sup>hours</sup>

## WHAT IS IT...?

50 OF THE WORLDS MOST POPULAR SPORTS | MORE LIVE EVENTS THAN ANYONE ELSE

BetConstruct Sportsbook is a fully managed sportsbook solution: backed by a powerful team of over 700 employees (traders, developers and other specialists) and informed by over 10 years of experience we create the events, compile the odds, manage the risk and provide an integrated player handling and a bonus system within a customized site design and back office.

A background image showing a blurred screenshot of a sportsbook website interface with various betting options and odds.

# BETCONSTRUCT SPORTSBOOK

## WHAT DOES THIS OFFER TO OPERATORS?

GREATER MATCH,EVENT CHOICE | INCREASES LOCALIZATION | ENHANCES USER EXPERIENCE

COMPLETE WHITE LABEL TURN KEY SOLUTIONS AND PLATFORM FOR BETTING

- Website Creation
- Hosting
- Design and Skinning
- Desktop/Tablet/ Mobile
- Content Management
- Multi-Currency and Multi-Lingual
- HTML5 version
- Payment Systems Integration
- Complete Sportsbook with more than 18.000 Live matches covering more than 50 sport types

### MODULAR INTEGRATION / API SOLUTION

- Live Betting
- Pre-match Betting
- Pool Betting (Progressive Jackpot; connected to general Network with Guaranteed €50,000 Prize Pool)

### CONTENT

- Statistics
- Live Match Centre
- Live Score Centre
- Online Video Streaming of over 28,000 Matches per Year

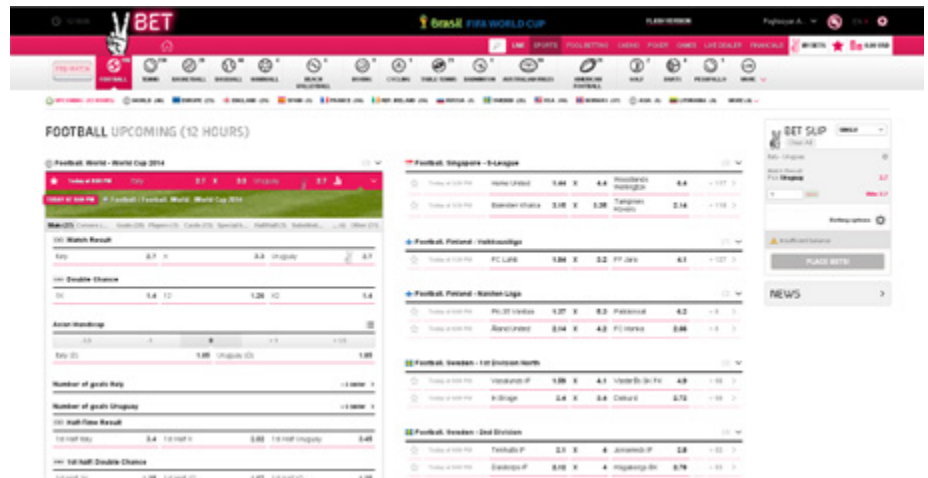
(Contingent to license availability in your territory)

# WHAT DOES THIS ACHIEVE ?

## EVENT CHOICE FULFILLS PLAYER EXPECTATIONS | INCREASES OVERALL TURNOVER

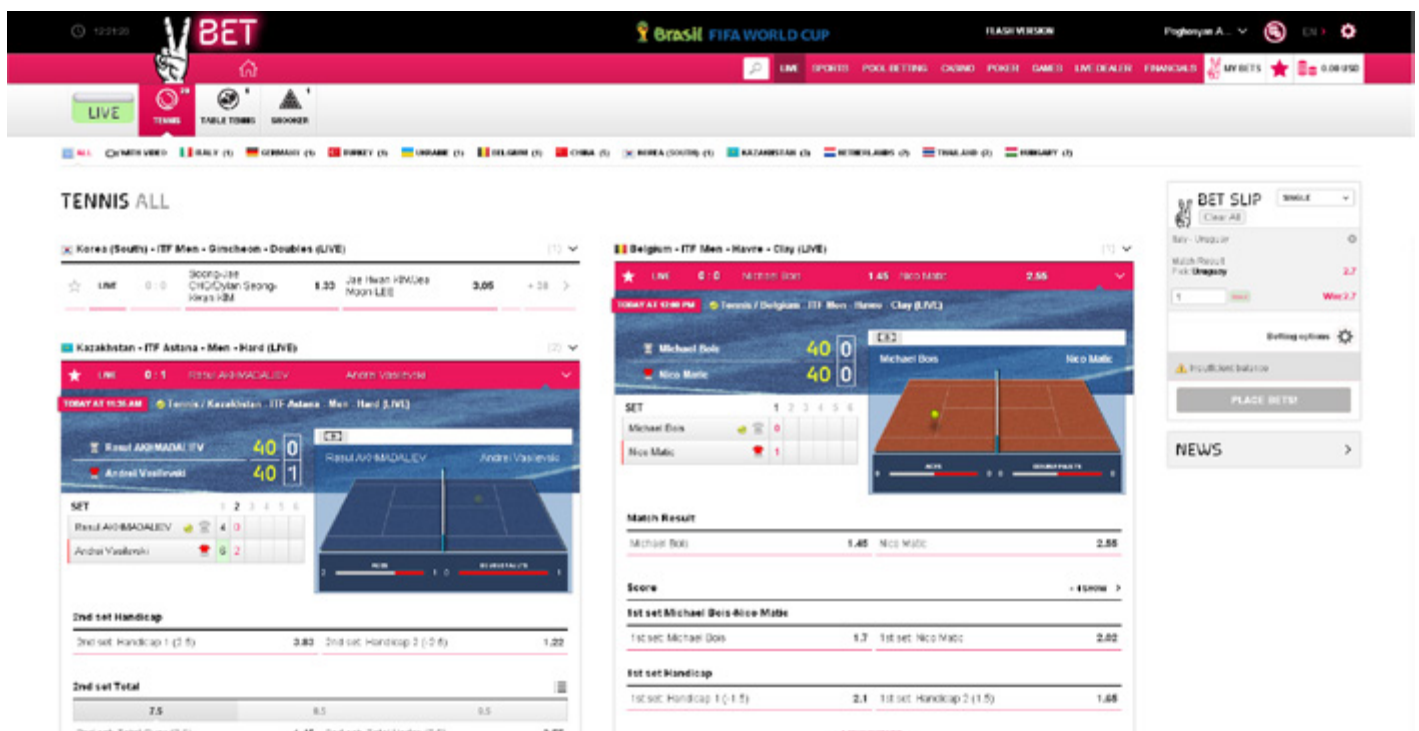
- Sports betting will generate gross winnings of EUR 40 billion in 2014 worldwide (H2 Gambling Capital report)
- Europe – EUR 14.6 billion
- Asia – EUR 17.6 billion
- 22% increase in Online gross win in Europe (2012-14)
- EUR 6.5 billion Online gross win in Europe by 2018

It amounts to much better results through greater customer acquisition and customer retention. The robust back-end, along with content, marketing and risk management tools presents a powerful solution for any betting business. Whether you have just one betting shop or multitude of them, whether you work online or across many channels - we provide you with the tools to compete with the best and come out on top.



## SPORTSBOOK ADVANTAGES

- A bespoke Sportsbook tailored to our partners' needs
- Strong Trading and Risk Management department of 300+ employees
- Affiliate/Agent systems
- Regular software updates
- Deployment of product across multiple devices
- Integration of third party applications – eg. Quickfire
- Comprehensive Risk Management
- Licensing Assistance
- Low set up costs



## TECHNICAL FEATURES

Tested in all main browsers, including recent versions of Internet Explorer, Firefox, Opera and Google Chrome as well as iOS, Android, Windows Mobile and Symbian

Plug and Play for existing operators via API: keep those integration costs low.

Real time XML feed available for marketing

Pick the modules that are relevant to your business and simply integrate them into your existing solution, i.e. BetConstruct Live Betting or special sports and league.



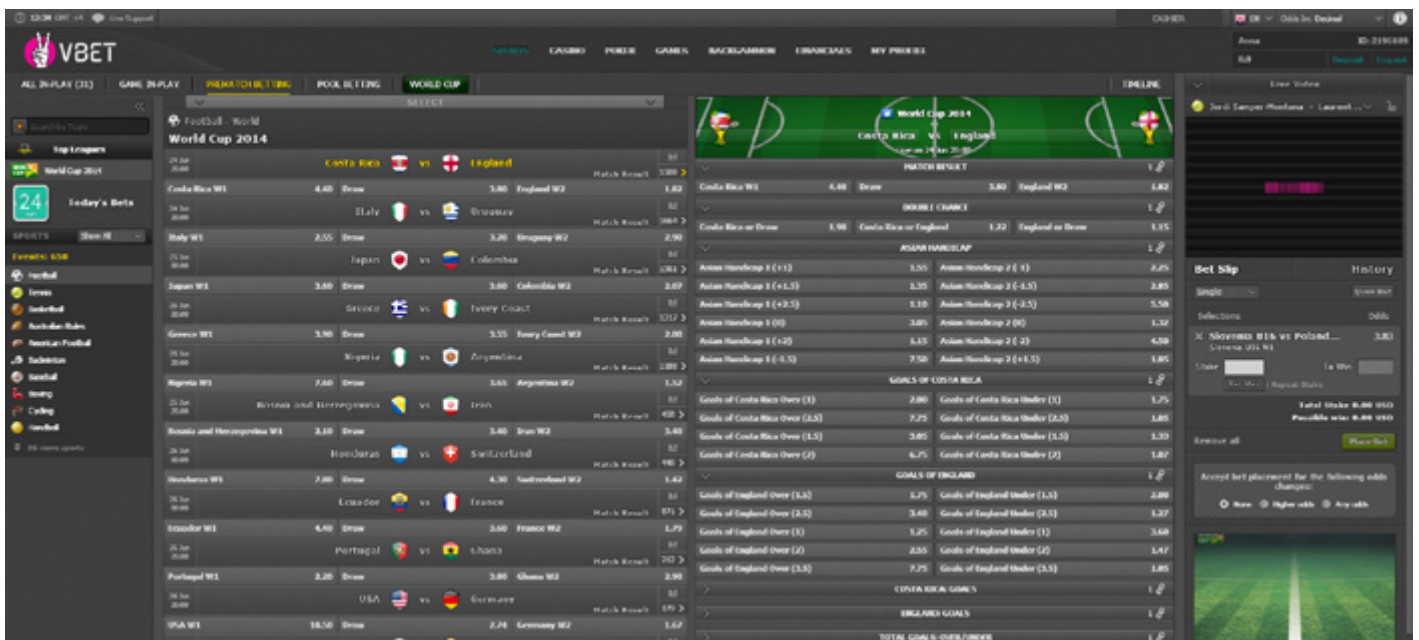
## TECHNICAL SUPPORT

Hosted solutions

User-friendly front end (HTML5)

All odds are updated in real time using True push Technology

Odds move dynamically, giving a clear indication of real-time activity.



	SPORTS	PREMATCH	LIVE
1	Soccer	Soccer	Soccer
2	Tennis	Tennis	Tennis
3	Basketball	Basketball	Basketball
4	Volleyball	Volleyball	Volleyball
5	Ice Hockey	Ice Hockey	Ice Hockey
6	Baseball	Baseball	Baseball
7	Handbal	Handbal	Handbal
8	Beach Volleyball	Beach Volleyball	Beach Volleyball
9	Boxing	Boxing	Boxing
10	Athletics	Athletics	Athletics
11	Weightlifting	Weightlifting	Weightlifting
12	Gymnastics	Gymnastics	
13	Taekwondo	Taekwondo	Taekwondo
14	Judo	Judo	Judo
15	Modern Pentathlon	Modern Pentathlon	
16	Wrestling	Wrestling	Wrestling
17	Schwingen	Schwingen	
18	Fencing	Fencing	Fencing
19	Shooting	Shooting	
20	Archery	Archery	
21	Water polo	Water polo	Water polo
22	Yachting Sport	Yachting Sport	
23	Swimming	Swimming	Swimming
24	Synchronized swimming	Synchronized swimming	
25	Diving	Diving	
26	Canoe	Canoe	
27	Rowing	Rowing	Rowing
28	Cycling	Cycling	Cycling
29	Cyclo-cross	Cyclo-cross	Cyclo-cross
30	Table Tennis	Table Tennis	Table Tennis
31	Table hockey	Table hockey	
32	Badminton	Badminton	Badminton
33	Australian Rules	Australian Rules	Australian Rules
34	American Football	American Football	American Football
35	Futsal	Futsal	Futsal
36	Golf	Golf	
37	Darts	Darts	Darts
38	Curling	Curling	
39	Eurovision	Eurovision	Eurovision
40	Specials	Specials	
41	Cricket	Cricket	
42	Pesapallo	Pesapallo	
43	Softball	Softball	
44	Lacrosse	Lacrosse	
45	Paddle-tennis	Paddle-tennis	Paddle-tennis
46	Squash	Squash	Squash
47	Beach handball	Beach handball	Beach handball
48	Beach Soccer	Beach Soccer	Beach Soccer
50	Politics	Politics	Politics
51	TV / Film and Music	TV / Film and Music	TV / Film and Music
52	Oscar	Oscar	Oscar
53	What? Where? When?	What? Where? When?	What? Where? When?
54	Poker	Poker	

55	Bridge	Bridge	
56	Rugby Union	Rugby Union	Rugby Union
57	Rugby League	Rugby League	Rugby League
58	Rugby sevens	Rugby sevens	Rugby sevens
59	Snooker	Snooker	Snooker
60	Pool	Pool	
61	Martial Arts/UFC	Martial Arts/UFC	Martial Arts/UFC
62	Mixed Martial Arts	Mixed Martial Arts	Mixed Martial Arts
63	Motor Racing	Motor Racing	
64	Motor Sport	Motor Sport	
65	Rally	Rally	Rally
66	Nascar	Nascar	
67	Speedway	Speedway	
68	Motorbikes	Motorbikes	Motorbikes
69	Floorbal	Floorbal	Floorbal
70	Netball	Netball	
71	Inline Hockey	Inline Hockey	
72	Olympics	Olympics	Olympics
73	Rink Hockey	Rink Hockey	Rink Hockey
74	Field Hockey	Field Hockey	Field Hockey
75	Bandy	Bandy	Bandy
76	Gaelic Football	Gaelic Football	Gaelic Football
77	Biathlon	Biathlon	Biathlon
78	Triathlon	Triathlon	Triathlon
79	Bowls	Bowls	Bowls
80	Chess	Chess	Chess
81	Surfing	Surfing	
82	Bobsleigh	Bobsleigh	
83	Snowboarding	Snowboarding	
84	Cross Country Skiing	Cross Country Skiing	
85	Alpine Skiing	Alpine Skiing	Alpine Skiing
86	Ski Jumping	Ski Jumping	Ski Jumping
87	Nordic Combined Skiing	Nordic Combined Skiing	
88	Speed Skating	Speed Skating	Speed Skating
89	Figure Skating	Figure Skating	
90	Horse Racing	Horse Racing	Horse Racing
91	Greyhound Racing	Greyhound Racing	
92	Sport and Entertainment	Sport and Entertainment	Sport and Entertainment
93	Electronic sports	Electronic sports	
94	Lottery	Lottery	
95	Sumo	Sumo	Sumo
96	Hurling	Hurling	Hurling

A wide range of tournaments and divisions:

Not only the major competitions and divisions: we also cover lower divisions and leagues many sports, Challenger tournaments for tennis and much more.

A wide range of betting markets available:

You will find in BetConstruct all the most popular betting markets along with many novelty betting types.

## BETCONSTRUCT'S BETTING TYPES

1X2	Last Goalscorer	Clean Sheet
1X2 with handicap	Player to score X or more goals	To win either half
Double Chance	Next team to score	To win both halves
Asian Handicap	Last team to score	Time of next goal
Half Time/Full Time	Race to X goals	Number of cards
Under/Over	Number of goals	Yellow cards Odd/Even
Odd/Even	Corners Under/Over	Red cards Under/Over
Home team # of goals	Team with most corners	Booking Under/Over
Away team # of goals	Half with most corners	Next team booking
Goal/No Goal	Team to win first corner	Team booking Under/Over
Anytime Goalscorer	Team to win last corner	Next Goalscorer
Next Goalscorer	Race to X corners	

## RISK MANAGEMENT AND FRAUD

100% automated odds compilation based on the market information

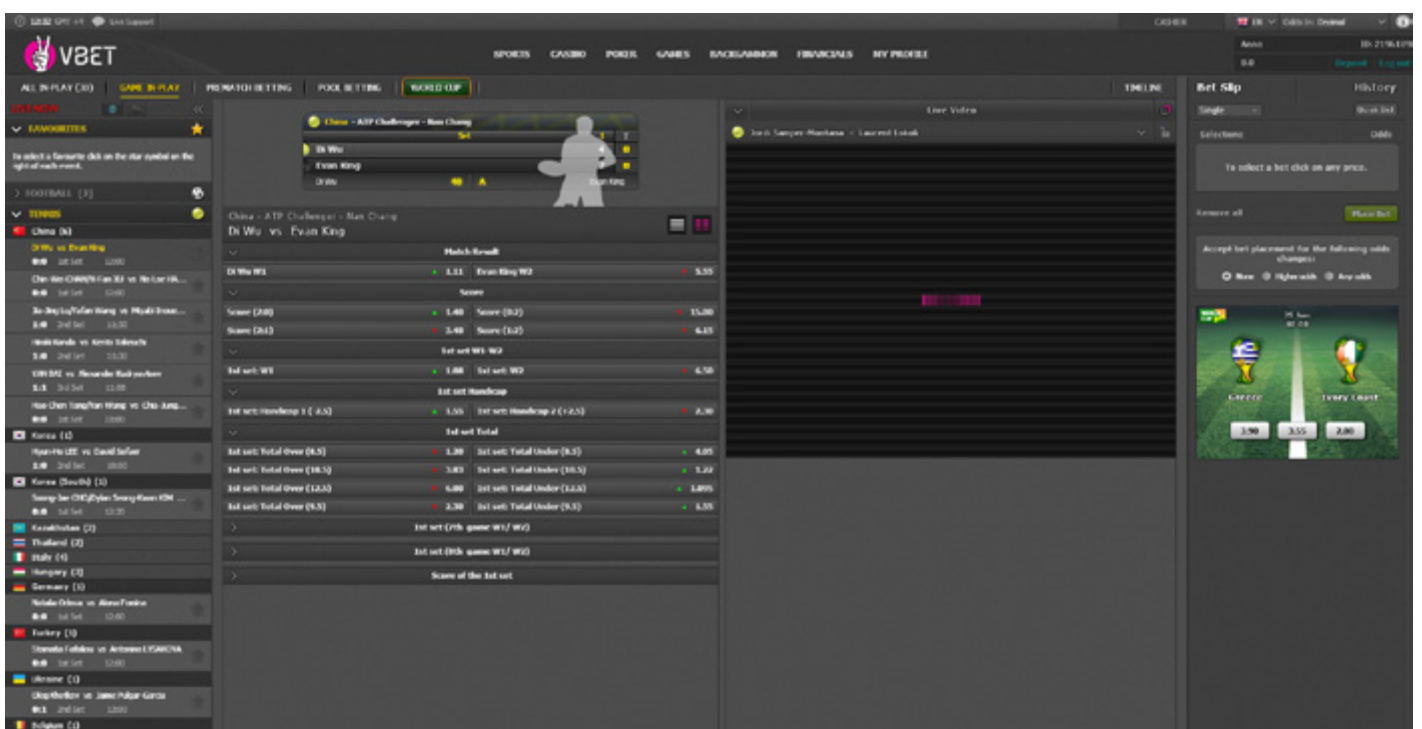
Risk management at user level (via General User Limits) and event/category level (via risk categories).

Betting Limit Management, Bet Delay, Deposit and Withdrawal Management, Skill Segmentation, Identity Verification, Responsible Gaming

Individual and Group Player Messaging

Secure Internal Messaging System

Do It Yourself (DIY) Module: Get involved with the risk management by creating your own markets, adjusting risk levels or manipulating existing odds for marketing purposes or special requirements.



The screenshot displays the VBET sports betting platform interface. The main area shows a match between 'China - ATP Challenger - Bao Cheng' and 'Di Wu vs. Evan King'. The interface includes a navigation menu on the left with categories like 'ALL IN PLAY', 'LIVE IN PLAY', 'PROMOTION BETTING', 'FIXED BETTING', and 'MARKET SLIP'. The central panel displays the match details, including the score (0-0), and various betting markets such as 'Match Result', 'Score (1st)', 'Score (2nd)', '1st set: W1/W2', '1st set: W1', '1st set: W2', '1st set: Handicap 1 (-1.5)', '1st set: Handicap 2 (+1.5)', '1st set: Total', '1st set: Total Over (8.5)', '1st set: Total Under (8.5)', '1st set: Total Over (10.5)', '1st set: Total Under (10.5)', '1st set: Total Over (12.5)', '1st set: Total Under (12.5)', '1st set: Total Over (9.5)', and '1st set: Total Under (9.5)'. The right panel shows the 'Bet Slip' section with a 'Place Bet' button and a 'History' tab. The bottom right corner features a 'Clean Sheet' market with odds of 3.90, 3.55, and 2.80.

## BACK OFFICE AND REPORTING

Odds adjusted in real time taking into consideration the overall market trends, the number of bets coming in and other factors that insure smart risk management.

Monitor your sportsbook activity with our innovative report system, including registrations, deposits, withdrawals, bets etc. – all updated in real time.

Real-time Bet Report with Detailed Breakdown by Bet Shop, Agent, Player, Sport, Game, Including Pre-match, Live and more

Betting Shop Shift Report

Player Win/Loss Report with Currency and Bet Type Breakdown

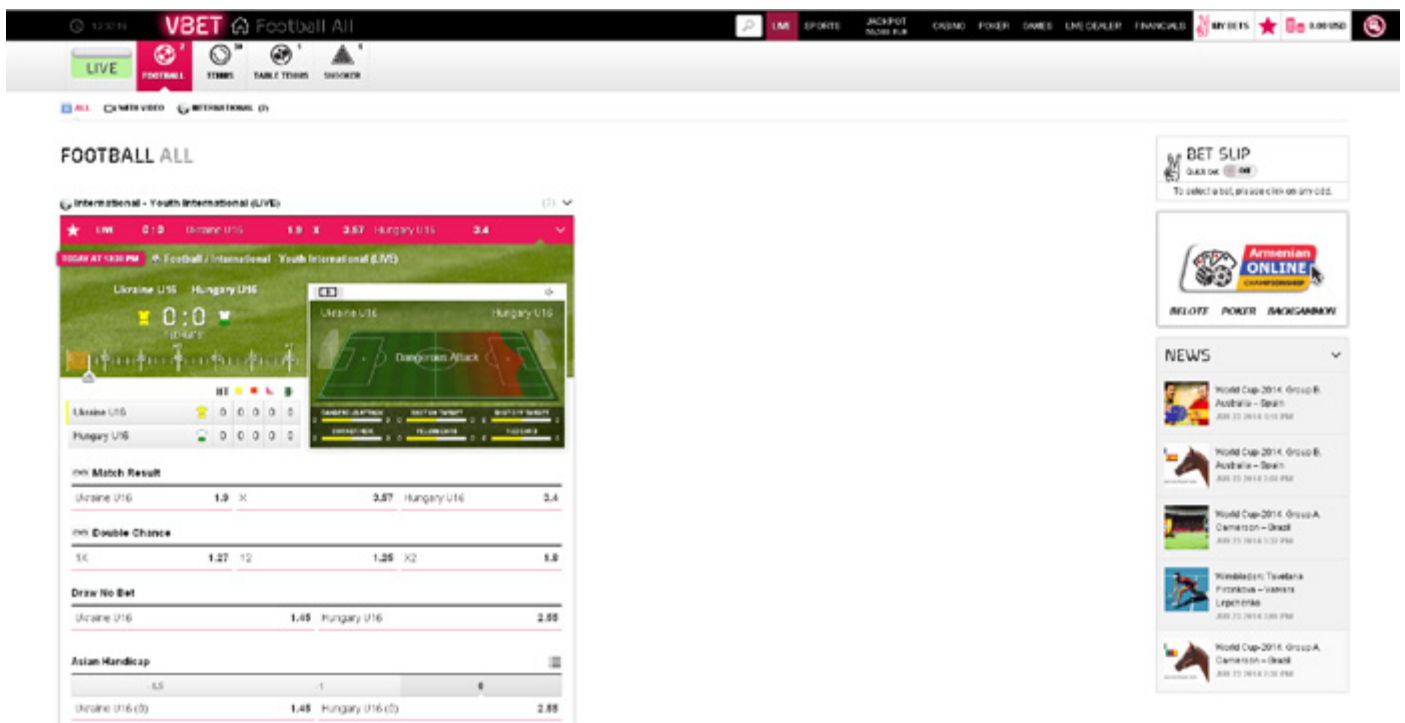
Universal Betting Shop and Player Bonus System

Comprehensive Player Segmentation

Multi-Currency with a Default Currency Reporting

Aggregated Payment Channel Activity and Balance report

Partner Reconciliation Report



The screenshot displays the VBET website interface. At the top, there is a navigation bar with 'VBET' and 'Football All' prominently displayed. Below this, there are tabs for 'LIVE', 'FOOTBALL', 'TABLES', 'TABLE TOOLS', and 'SHOOTER'. The main content area is titled 'FOOTBALL ALL' and shows a live match between Ukraine U16 and Hungary U16. The match score is 0:0. A virtual pitch is visible, showing a 'Diagonal Attack'. Below the pitch, there are betting odds for various markets: Match Result (Ukraine U16: 1.9, Hungary U16: 3.4), Double Chance (1X: 1.27, 12: 1.25, X2: 1.8), Draw No Bet (Ukraine U16: 1.45, Hungary U16: 2.55), and Asian Handicap (Ukraine U16 (-0.5): 1.45, Hungary U16 (+0.5): 2.55). On the right side, there is a 'BET SLIP' section with a 'CHECK OUT' button and a 'NEWS' section with several articles related to the World Cup 2014.

## RETAIL

Betting Shop Setup Guidance BetShop Management Software Bet Stations

In-browser and Standalone Live Odds Display System Pre-match Odds in print

BetShop Software Technical Support and Maintenance

Managing and Filtering Bets for each Betting Shop

Displaying Financial Report per shifts for selected periods

User manual

# BetShop Live Odds Display Systems

In-Browser single monitor HTML version  
In-Browser multi monitor HTML version  
BetShop built-in Multi-monitor system  
Adobe AIR based multi-monitor system with ability to split games into different monitors

## BETSHOP EQUIPMENT SETUP GUIDE

## BETSHOP TECHNICAL SPECS AND REQUIREMENTS

### 1.CASHIER'S WORKPLACE

Displaying of LIVE coefficients  
(Possibility of connecting up to two monitors)  
CPU: G2020 RAM: 4Gb HOD: 500Gb  
Motherboard: ASUS P8H61-M L.X3  
Video Card: Nvidia GT 430 Network adapter: Tp-link TG-3468 PSU: 350 Watts  
Monitor: 19"  
Mouse, Keyboard  
Operating System: Windows 7  
Printers: Canon LBP 2900, Canon LBP 3000  
TV: 32"-42"

Displaying of LIVE coefficients  
(Possibility of connecting up to four monitors)  
CPU: i3 RAM: 4Gb  
HOD: 500Gb  
Motherboard: ASUS P8B75-V  
Video Card: Nvidia GT 430 x2 items Network adapter: Tp-link TG-3468 PSU: 450 Watts  
Monitor: 19"  
Mouse, Keyboard  
Operating System: Windows 7  
Printers: Canon LBP 2900, Canon LBP 3000  
TV: 32"-42"

### 2.CLIENT PC

CPU: G2020 RAM: 4Gb HOD: 500 Gb  
Motherboard: ASUS P8H61-M L.X3  
PSU: 350 Watts  
Monitor: 19" Mouse, Keyboard  
Operating System: Windows 7, Linux  
Printer: Canon LBP 2900, Canon LBP 3000 TV: 32"-42"

### 3.CASHIER'S WORKPLACE WHILE USING THIN CLIENTS

Displaying of LIVE coefficients  
(Possibility of connecting up to two monitors and up to eight thin clients)  
CPU: i5 RAM: 8Gb  
HOD: 500Gb  
Motherboard: ASUS P8H61-M L.X3 Video Card: Nvidia GT 430  
Network adapter: Tp-link TG-3468  
PSU: 450 Watts Monitor:19" Mouse, Keyboard  
Operating System: Windows Server 2003 Printers: Canon LBP 2900, Canon LBP 3000 TV: 32"-42"  
Thin Client: NComputing  
Monitor:19" (depends on the quantity of thin clients)  
Mouse, Keyboard (depends on the quantity of thin clients)

Displaying of LIVE coefficients

(Possibility of connecting up to four monitors and up to eight thin clients)

CPU: i5 RAM: 8Gb

HOD: 500Gb

Motherboard: ASUS P8B75-V

Video Card: Nvidia GT 430 x2 items Network adapter: Tp-link TG-3468 PSU: 450 Watts

Monitor: 19"

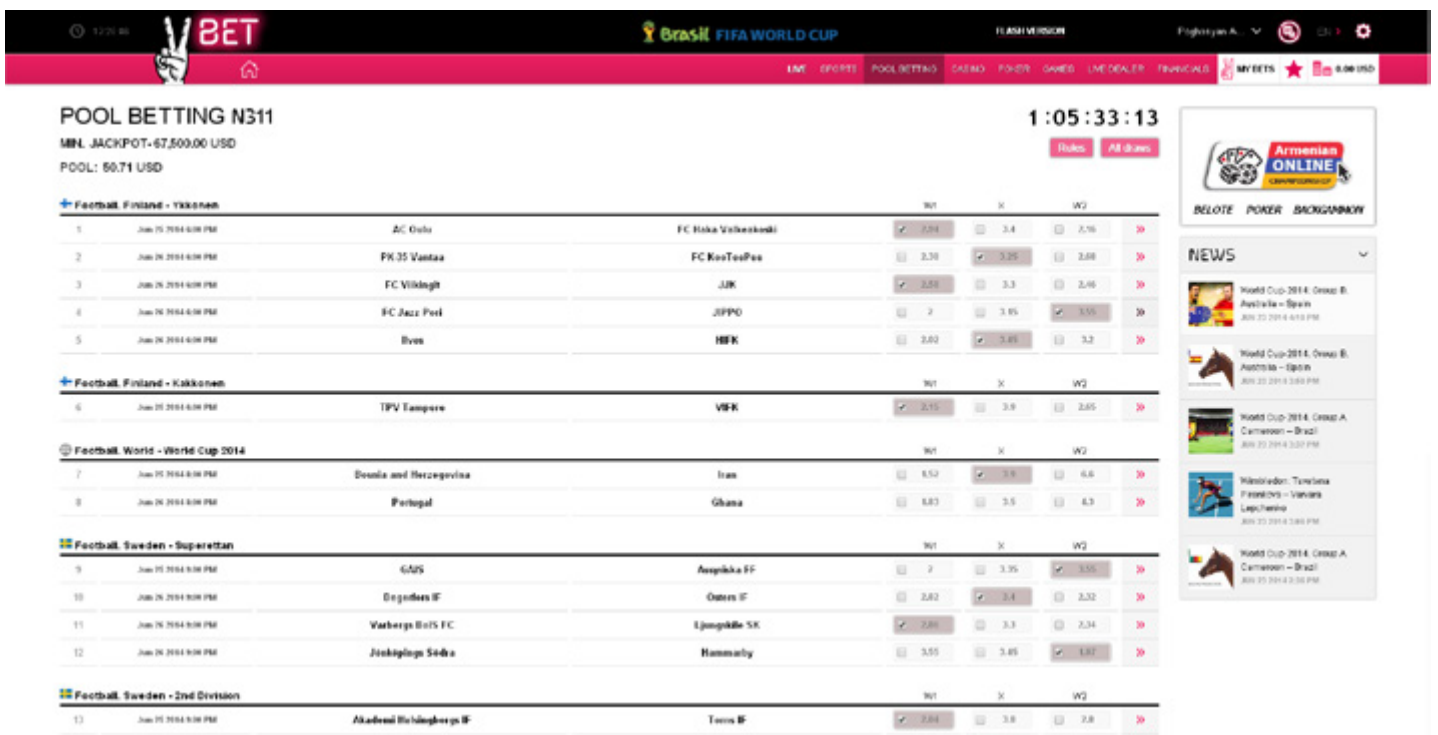
Mouse, Keyboard

Operating System: Windows Server 2003 Printers: Canon LBP 2900, Canon LBP 3000 TV: 32"-42"

Thin Client: NComputing

Monitor: 19" (depends on the quantity of thin clients)

Mouse, Keyboard (depends on the quantity of thin clients)



The screenshot shows the BET website interface for pool betting. The main section is titled "POOL BETTING N311" with a "MIN. JACKPOT-67,500.00 USD" and "POOL: 60.71 USD". The time displayed is 1:05:33:13. The page lists several football matches with their respective odds for Win (W), Draw (X), and Loss (L). The matches are categorized by league and tournament, including Finnish leagues, the 2014 FIFA World Cup, and Swedish leagues. A sidebar on the right features a "NEWS" section with updates on World Cup 2014 results and other sports news.

#### 4.EQUIPMENT FOR LIVE REVIEW

TV: from 40"

List of Satellites: Eutelsat 36, Hot Bird 13, Sirius 4.8, Nilesat 7, Astra 23.5, Turksat 42, Astra 19.2

DVB receiver: Openbox 54, Openbox 56

#### 5.INTERNET, NETWORKING EQUIPMENT

Internet connection through an optical transmission line. Internet speed depends on the quantity of the equipment.

#### 6. TERMINAL FOR ACCEPTING BETS, BALANCE RECHARGE AND CASH DELIVERY

Possibility to connect the terminal to the Internet via mobile (3G,4G,LTE), wireless (Wi-Fi) or wired networks.

# COMMERCIALS

Our business model is revenue share capped at a rate of 18-10% on GGR (Gross Gaming Revenue). As a bonus to our partners, BetConstruct does not require a minimum monthly fee.

PRODUCT	DESCRIPTION	SETUP FEE	MONTHLY REVENUE	OPERATOR%	BETCONSTRUCT%
Sportsbook	Pre-Match Live Pool Betting	18000 (Partner API) 5000(Swarm API)	0 to 80,000	82	18
			80,001 to 150,000	83	17
			150,001 to 250,000	84	16
			250,001 to 500,000	85	15
			500,001 to 1,000,000	86	14
			1,000,001 to 1,500,000	87	13
			1,500,001 to 2,000,000	88	12
			2,000,001 to 2,500,000	89	11
2,500,001 and more	90	10			

**All the quotes are in Euro**